

The Community Development team

Sponsors and partners

The Community Development initiative is sponsored by Salzburg Province and supported by the Raiffeisenverband Salzburg, the Salzburger Nachrichten newspaper and ORF Salzburg broadcasting station.

Advisory Panel

An interdisciplinary advisory panel supports and advises the Community Development management on issues of principle, decides on whether communities are to be included in the programme, on the choice of projects, has responsibility for the technical assessment of project ideas and prepares a proposal on the awarding of grants.

Team

Salzburg Community Development's work is administered on behalf of Salzburg Province by the Salzburg Institute for Regional Planning and Housing (Salzburger Institut für Raumordnung und Wohnen or SIR) and by the Salzburg Education Unit (Salzburger Bildungswerk).

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The success story of Salzburg Community Development

The residents of Salzburg have been benefitting from Community Development since 1987. The many different measures taken to shape the immediate environment have now formed root as an all-embracing and forward-looking initiative, improving quality of life in Salzburg.

The "landauf" ideas competition has clearly shown that in the municipalities there is considerable enthusiasm for involving people. On that occasion innovative, sustainable ideas and projects designed to improve quality of life in Salzburg were widely sought. Some 175 project ideas were submitted, 16 of them were selected. Another milestone in development was the management of districts in Salzburg, where the village sense of community is thriving once again and there is a focus on the identity of the urban districts.

So far over 100 municipalities in Salzburg Province have worked hand-in-hand with Community Development. We have learnt that a time-limited membership for communities does not always coincide with the very real need for back-up and support on projects. So in future we will offer project-related membership. Today, at the forefront of our work, is not so much advice on construction matters, more involvement, arts-related issues and social themes. "The discussion of future topics and the concentration on key projects are especially important to me."



Member of Salzburg Provincial Government Doraja Eberle
Portfolio holder for Salzburg Community Development:
"What also concerns me is the promotion of those activities,
which play a part in creating and securing prospects for
young people and families in the municipalities and towns
of our province."

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SALZBURGER INSTITUT FÜR
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Working together to make
Salzburg a great place to live in

Salzburg Community Development

GEMEINDEENTWICKLUNG
Salzburg
DORF • STADT • REGION
Land Salzburg
Für unser Land!

Salzburg Community Development

COMMUNITY DEVELOPMENT IN TUNE WITH THE TIMES

Salzburg Community Development (Gemeindeentwicklung Salzburg) is a centre of expertise dedicated to maintaining and improving quality of life in the cities, municipalities and regions of Salzburg Province.

We bring citizens, politicians and experts into interaction, we confer and consult together about where future potential lies, about what is best for Salzburg, for a particular municipality.

Of crucial importance for the success of our work is collaboration with committed citizens on the ground. Community development activities and projects are only successful if they have the support of the population and the latter are fully involved in the decision-making. We see our role as providing the best-possible advice, support and back-up to municipalities, regional organisations and district associations as they move forward.



Our work includes

ADVISING - ENCOURAGING - PROVIDING INFORMATION

- Technical advice and organisational support with projects and activities at local and regional level (e.g. town and village core regeneration, urban planning, living together in the community, ensuring the provision of services locally in rural areas, disabled access, collaboration between the lower tiers of local government, integration, etc).
- Financial support
Grants are awarded for initial proposals, planning, studies, visits, etc. The grant sum depends on the quality of the plans, the financial power of the municipality and also on the budget funds available.
- PR work, so that people find out what is happening and where they can cooperate (e.g. press releases, publications, community development newsletter, etc.)

The projects

QUALITY OF LIFE FOR ALL

Community and urban district development

We support municipalities in Salzburg Province and district associations in the city of Salzburg as they seek to shape their immediate residential area to raise quality of life (e.g. planning initiatives, such as urban proposals, traffic schemes, cultural and social events, natural landscaping projects, district breakfast). So far, a lot of municipalities and district associations have taken part in the Community Development programme.

Generationendorf

The aim of the successful "Generations village" (Generationendorf) project has as its objective mutual understanding and a dialogue between generations. Many different activities and effective working projects sustainable over the longer term have, and will, promote interaction between various age groups in several model communities and districts (e.g. joint games afternoons for young and old, co-operation between kindergartens and homes for senior citizens, shared cooking days, Advent windows).

EU projects

We work together with municipalities and regions involving partners from many different countries in the Alpine region on forward-looking, cross-border projects (e.g. reviving old craft skills, supporting regional initiatives and town and village core regeneration).

Competitions

One of our tasks is to support municipalities in the organisation and implementation of smaller architecture and ideas competitions, and also with the consultation process (e.g. preparing tenders, selecting jury members).



Working together

SOLVING COMPLEX PROBLEMS

How to become part of the community development programme

Five steps to successful community development

1. The Way Forward (aims and key issues for the next five years)
2. Approval of the Way Forward by municipality representatives
3. Formation of working groups to develop social, arts, tourism or commercial projects
4. Implementation by the municipality
5. Evaluation

Promotion of innovative community development projects

All Salzburg municipalities, regional organisations and district associations in the city of Salzburg may apply for support with individual, particularly innovative and forward-looking community development projects and in so doing they can rely on our support.



The network

BENEFIT FROM SYNERGIES

We work in the interests of the communities, not just locally, but also regionally and across the province. We promote partnerships between municipalities, interest groups and associations.

- The Austria Platform (Österreichplattform): Where information can be exchanged between organisations involved in village and urban renewal in Austria.
- European Consortium for Rural Development and Village Renewal: Collaboration on village and urban renewal and also community and regional development at European level.